



## MEDIA RELEASE

### **Bukit Panjang community to welcome highly-anticipated family and active lifestyle hub Hillion Mall in early 2017**

*90 per cent of retail space taken up at Singapore's first integrated development and transport hub in the West*



**Singapore, November 24, 2016** – More than 220,000 residents<sup>1</sup> and 760,000 commuters<sup>2</sup> in Bukit Panjang can look forward to the highly-anticipated opening of Hillion Mall in the first quarter of 2017.

To date, 90 per cent of the mall's net lettable area of approximately 174,730 square feet has already been taken up by approximately 100 retail as well as food and beverage tenants who are keen to take advantage of Hillion Mall's strategic location and cater to the needs of the area's fast-growing population. Hillion Mall is developed by Sim Lian JV (BP Retail) Pte. Ltd.<sup>3</sup> with Knight Frank appointed as the project's Retail Consultant and Managing Agent.



The first of its kind in the West of Singapore, the mall is seamlessly connected with Hillion Residences as well as a bus interchange, MRT station on the Downtown Line and LRT services to make Bukit Panjang the ninth town in Singapore to have an integrated transport hub<sup>4</sup>. Directly connected to Bukit Panjang MRT Station via an underpass at Basement 2 of the Hillion Mall, commuters will enjoy easy access to the

<sup>1</sup> Source: Analysis of data from Singstat and Knight Frank Research

<sup>2</sup> Monthly traffic source: SBS Transit (Year 2016)

<sup>3</sup> Jointly developed by Sim Lian Group Limited & Sim Lian Development Pte. Ltd.

<sup>4</sup> Wandervale EC draws over 400 e-applications (22 February 2016). Available at: <http://www.businesstimes.com.sg/real-estate/wandervale-ec-draws-over-400-e-applications>



entire transport network. The mall is also well served by the Bukit Timah Expressway (BKE) and the Kranji Expressway (KJE).

“Set to be the pulse of Bukit Panjang with the unparalleled accessibility and convenience of an integrated transport hub, Hillion Mall continues to see strong uptake and interest amongst retailers who recognise that this is what the people living and working in Bukit Panjang have long wanted; not just the convenience of getting their daily essentials nearby, but a place for families and the community to come together,” said Mr. Kuik Sing Beng, Executive Director, Sim Lian Group.

All five anchor tenants have been confirmed and they are:

- **NTUC FairPrice:** At this 24-hour supermarket, shoppers have a selection of over 12,000 grocery products, fresh foods and daily necessities. Self-checkout counters at the outlet are equipped to accept cash, and the Click&Collect option will also be available for FairPrice Online shoppers
- **PCF Sparkletots Preschool:** Young families will benefit from the convenient and easy access to PAP Community Foundation’s (PCF) first childcare centre in an integrated development. The large childcare centre will provide quality and affordable preschool services
- **Amore Fitness & Boutique Spa:** Members of this leading fitness and spa service provider will enjoy unlimited access to the gym’s signature fitness and dance classes daily, as well as the use of brand new Technogym equipment from Italy and a variety of five-star spa treatments
- **Kopitiam:** With an unprecedented interior design inspired by what Bukit Panjang stands for – ‘long hill’ – as well as a plethora of affordable local and international food options with 19 new stalls, the food court promises to offer patrons a visual and gastronomic treat. New technology such as the iCashbox payment system,



self-ordering kiosk, and rewards programmes like 'Return Tray for Reward' will be implemented to ensure a differentiated dining experience peppered with social graciousness and efficiency

- **Best Denki:** Technologically-savvy shoppers will be able to get their hands on the latest range of gadgets released and the comprehensive range of electronic and electrical appliances available

This family destination offers complete shopping, dining and enriching experiences to meet the lifestyle and daily needs of the community including different members of the family, students and the working crowd in the area.

The 546-unit Hillion Residences sits atop the mall, offering a wide variety of unit types, which range from one-bedrooms to family-friendly, spacious units such as the penthouses. Hillion Residences is expected to receive its Temporary Occupation Permit (TOP) by September 2018.

Hillion is Sim Lian Group's first mixed-use development in Singapore.

- End -



### **About Hillion Mall**

Hillion Mall is strategically located in the heart of Bukit Panjang and positioned amongst three modes of transport– Bukit Panjang MRT station, Bukit Panjang LRT Station and Bukit Panjang bus interchange. It serves as a one-stop shopping, lifestyle, retail and dining destination for shoppers.

The active lifestyle mall houses a good mix of retailers, spread over four levels, from global to domestic brands to cater to every shopper's needs. The mall, with a net lettable area of approximately 174,730 square feet, is anchored by well-established brands including 24-hour NTUC FairPrice, Kopitiam, Amore Fitness & Boutique Spa, Sparkletots Preschool by PAP Community Foundation (PCF) childcare centre and Best Denki.

### **About Sim Lian Group**

Since its establishment 40 years ago, Sim Lian Group, a property development, investment and construction group, has been creating quality spaces and homes for families in Singapore.

The Group first earned an outstanding track record and award-winning expertise in construction before successfully expanding into property development and investment both locally and abroad. It now has a broad portfolio of residential, commercial, industrial, retail and mixed-use developments, built on the core foundations of prime location, quality workmanship and efficient space planning.

Sim Lian Group has launched 25 development projects to date, including three projects in Malaysia. The Group also has a property investment portfolio of two freehold commercial properties and nine investment-grade neighbourhood shopping centres in Australia.

Sim Lian Group's portfolio of projects include The Lincoln Residences, Rochelle At Newton, Viz at Holland, The Pearl @ Mount Faber, Clover By The Park, Hillion Mall,



Hillion Residences, A Treasure Trove, Parc Vera, Waterview, Carabelle, The Amery, Bleu at East Coast, The Jade, The Tampines Trilliant, The Dew, The Premiere at Tampines, Vision Exchange, Centrale 8 At Tampines, Parc Lumiere, UB.One, as well as two well-received Executive Condominiums launched in 2016, namely, Wandervale and Treasure Crest. Projects in Malaysia include Taman Bukit Bayu, and mixed-use developments, KL Trillion and Desa Baiduri.

The reputation of the company is well-recognised in Singapore, having ranked amongst the Top 100 Brands in Singapore for five consecutive years from 2009 to 2013 by independent brand strategy and valuation consultancy, Brand Finance. Sim Lian Group is also recognised as a top ten developer in Singapore by BCI Asia in 2015 and 2016, and was listed on the Mainboard of the Singapore Exchange for 16 years from 2000 to 2016.

For more information, visit [www.simlian.com.sg](http://www.simlian.com.sg).

**SIM LIAN GROUP LIMITED**  
Creating Space | Creating Homes

For further media enquiries, please contact:

Q Akashah

Ogilvy Public Relations

Tel: +65 6213 7881/ +65 9825 1944

Email: [akashah.q@ogilvy.com](mailto:akashah.q@ogilvy.com)

Vanessa Ho

Ogilvy Public Relations

Tel: +65 6213 7908 / +65 9369 5460

Email: [vanessa.ho@ogilvy.com](mailto:vanessa.ho@ogilvy.com)



**Fact Sheet**

Name of Project: Hillion Mall (山乐坊)

Developer: Sim Lian JV (BP Retail) Pte. Ltd.  
(Jointly developed by Sim Lian Group Limited & Sim Lian Development Pte Ltd)

Location: 17 Petir Road Singapore 678278

No. of retail levels: 2-storey retail podium with 2 levels of retail basement

Net Lettable Area: Approx. 174,730 square feet

No. of shops: Approx. 100 shops

Tenant mix: A family and lifestyle mall with essential offerings such as supermarket, pharmacy, health-care, food & beverage options, beauty services, enrichment and childcare centres and other complementary trades

**Residential** Hillion Residences (山乐园)

Number of units: 546 units

Number of storeys: 3 residential blocks of 22 and 23 storeys

Site area: Approx. 204,000 square feet

Land tenure: 99 years commencing from 4 January 2013

Number & sizes:

Unit Types	No. of Units	Approximate Area (square feet)
One bedroom	328	463 - 549
Two bedroom	164	710 - 872
Three bedroom	12	1163
Four bedroom	24	1,356 – 1,410
Penthouse	18	2,616 – 3,208

Facilities: Lap pool, wading pool, spa pool, cascading pool, lounge pool, aqua gym, function rooms, gymnasium, reading room, male and female changing/shower rooms with sauna, pool deck, children’s playground, BBQ and gourmet dining areas, recreational tennis court, fitness stations, garden lounge, jogging track



Expected TOP: 30 September 2018

Architect: Design Link Architects

Retail Consultant  
and Managing  
Agent: Knight Frank